

Knowledge Compass: A Question Answering System Guiding Students with Follow-Up Question Recommendations

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ABSTRACT

Pedagogical question-answering (QA) systems have been utilized for providing individual support in online learning courses. However, existing systems often neglect the education practice of guiding and encouraging students to think of relevant questions for deeper and more comprehensive learning. To address this gap, we introduce Knowledge Compass, an interactive QA system. The system can recommend follow-up questions that provide potential further explorations of the topics students ask about. Additionally, the system applies a course outline visualization and a set of interactive features for students to track the relationship between their questions and the course content.

CCS CONCEPTS

• **Information systems** → **Query suggestion**; • **Social and professional topics** → **Informal education**.

KEYWORDS

Online Learning, E-learning, Question Answering, Follow-up Question, Question Recommendation

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1 INTRODUCTION

In online learning courses, students have limited one-to-one interaction with teachers. The lack of individual support can negatively impact the effectiveness of learning and cause dissatisfaction and high dropout rates [9]. To address this issue, research has explored automatic question-answering (QA) systems for helping students understand a course [10]. Most of them primarily focus on improving the capability of QA systems to understand and clarify questions [8] and generate precise [5, 6, 11], personalized responses [7].

However, the role of teachers in question-answering conversations with students extends beyond passively responding to questions. To facilitate deep and comprehensive learning, teachers should guide and encourage students to think of related questions [1, 3, 4]. Therefore, a question-answering system that can recommend relevant questions based on students' previous questions is desirable for achieving better learning results. To the best of our knowledge, there is no pedagogical QA system that has achieved this goal.

We present Knowledge Compass, an interactive QA system based on GPT-3.5¹, designed to answer students' questions and recommend follow-up questions, with the ultimate goal of facilitating deep and comprehensive learning. Focusing on the scenario of online learning, the system utilizes video recordings as the primary source materials for answering questions. The follow-up questions and previous questions are from the same or related topics that are identified from course outlines. We design the prompts for GPT to systematically generate different types of recommended questions, adhering to question taxonomies from previous literature [2]. Additionally, the system outlines the topics of a course through visualization, along with a set of interactive features that

¹<https://platform.openai.com/docs/models/gpt-3-5>

Knowledge Compass

(A) Question-Answering

What is open API? **A1**

An open API, or Open Application Program Interface, is a set of rules and protocols that allows different software applications to communicate and interact with each other. It provides a standardized way for developers to access and use the functionalities of a particular software or platform. Open APIs are publicly available and can be used by third-party developers to build new applications or integrate existing ones. They enable the sharing of data and services between different systems, promoting interoperability and collaboration. **A2**

Who are some companies that have embraced API technology in the financial sector? **A3**

Some companies in the financial sector that have embraced API technology include: 1. Plaid: Plaid offers APIs that enable businesses to accept and manage online payments. 2. Plaid: Plaid offers APIs that enable businesses to connect with users' bank accounts and access financial data securely. 3. PayPal: PayPal provides APIs that enable businesses to integrate PayPal's payment processing capabilities into their websites or applications. 4. Square: Square offers APIs that allow businesses to accept payments, manage inventory, and access other financial services. 5. Mastercard and Visa: Both Mastercard and Visa have APIs that enable developers to integrate their payment processing services into various applications. Please note that this is not an exhaustive list, and there are many other companies in the financial sector that have embraced API technology. **A4**

What is blockchain? **A5**

Blockchain is a shared accounting system or a shared database that utilizes a distributed ledger technology. It is not a cryptocurrency but rather a technology that enables the secure and transparent recording of transactions and data across multiple participants in a network. **c5**

What is the purpose of blockchain technology? **c5**

The purpose of blockchain technology is to provide a decentralized and secure method of recording and verifying transactions. It eliminates the need for intermediaries such as banks or governments, as transactions are validated by a network of computers (nodes) spread across the globe. This technology ensures transparency, immutability, and trust in various applications, including **c5**

Please input **A5**

(B) Course Outline

- policy tradeoffs
- payment system d
- account aggregato
- galileo
- Internet and the pa
- Early digital & Mob
- Flat Currency
- blockchain technol
- Blockchain tech po
- Assessing use cas

c4: Open API & Marketing Channels

c5: Blockchain Technology & Cryptocurrencies

(C) Follow-up Questions

What is the purpose of blockchain technology? **C1** **c5** **C2**

Who developed blockchain technology? **c6**

How does blockchain technology solve the fault tolerance problem? **c5**

What are timestamped ledgers and how are they used in blockchain? **c5**

Why was blockchain technology developed during a time of low trust in central authorities and banks? **c5**

Figure 1: Knowledge Compass has three views. (A) The Question-Answering View allows students to ask questions about the course content; (B) The Course Outline View presents an outline of the course; (C) The Follow-up Question View enables students to explore recommended follow-up questions.

allow students to track the relationship between their questions and the topics. It can further help students have a comprehensive understanding of the course.

2 KNOWLEDGE COMPASS

The system consists of three views: Question-Answering View (Figure 1-A), Course Outline View (Figure 1-B), and Follow-up Question View (Figure 1-C). The Question-Answering View allows students to interact with our system to ask questions. The Course Outline View outlines the topics of a course, allowing students to grasp the connections between different topics. The Follow-up Question View lists recommended follow-up questions. In the following sections, we will introduce the interface and interaction of each view, along with the underlying algorithm that powers it.

Question-Answering View. Our system can answer questions (Figure 1-A1, A2) based on the course materials we provide. Given the extensive length of course materials, we leverage LangChain², a framework that enables GPT to analyze lengthy inputs. We extracted the corresponding lesson topics of each sentence, which are displayed in the form of a corner label at the top of each sentence (Figure 1-A4), such that students can track back where the answer is from. Furthermore, students can simply hover over a corner label to view detailed information (Figure 1-A3) about the corresponding lesson topic. Besides, clicking the corner label will move the corresponding lesson topic node to the center of the Course Outline View, giving students a contextual overview of the topic.

Course Outline View. The outline of a course provided by the course website is displayed through a tree diagram (Figure 1-B). The course name serves as the root node in a tree, while the lesson topics are represented as the second layer nodes. The individual

video topics, which form the building blocks of each lesson, are depicted as the leaf nodes of the tree.

Follow-up Question View. Several questions (Figure 1-C1) related to a particular conversation round are recommended. For each question, the corresponding lesson topics are extracted (Figure 1-C2) in a similar manner as in the Question-Answering View. There are mainly three steps for generating follow-up questions. First, we make sure the follow-up questions are from the same topics in the previous question or related topics. Specifically, we define related topics as child and sibling nodes (i.e., lesson topics) in the course outline visualization. After identifying related topics, we use GPT to recommend questions based on corresponding course materials. To overcome GPT’s content length limitation, we segment the material into smaller chunks and summarize them using GPT, which produces a concise version (up to 2000 words). Using this summary, GPT can suggest questions related to previous ones, and these questions can also be answered by utilizing the course materials. Second, we design the prompt to generate questions that start with “what”, “how”, “why”, and so on based on the question taxonomy concluded by [2]. Finally, our system can return the top 5 recommended questions by topic relevance and diversity.

3 PRELIMINARY EVALUATION

To gain early feedback from potential users, we conducted a preliminary evaluation of Knowledge Compass.

Dataset. We selected an open course from MIT OpenCourseWare, “FinTech: Shaping The Financial World”³ for our preliminary evaluation with users. We also prepared another two courses “Introduction To Algorithms”⁴, and “Innovation Systems For Science,

²<https://github.com/hwchase17/langchain>

³<https://ocw.mit.edu/courses/15-s08-fintech-shaping-the-financial-world-spring-2020/>

⁴<https://ocw.mit.edu/courses/sts-081-innovation-systems-for-science-technology-energy-manufacturing-and-health-spring-2017/>

Table 1: This table presents examples of follow-up questions generated by Knowledge Compass. The generated questions are diverse and demonstrate their depth and relevance regarding the previous question.

Course	Question	Follow-up Questions
FinTech: Shaping The Financial World	Why banks need open banking to share the data with non-banks?	<p>What is open banking and how does it enable financial institutions to share data with non-banks?</p> <p>How do open APIs eliminate the need for manual processes like screen scraping and robotic process automation?</p> <p>Why are web-based APIs considered protocols that multiple parties can use to access services?</p>
Introduction To Algorithms	What is the difference between Static arrays and Linked lists?	<p>What are the advantages of using static arrays for inserting and deleting elements?</p> <p>How does inserting at the beginning of a static array affect its invariant?</p> <p>Why does inserting and deleting from static arrays require $O(n)$ time?</p>
Innovation Systems For Science, Technology, Energy, Manufacturing, And Health	How does classical economic theory affect innovation?	<p>How does government intervention in driving economic growth and increasing economic well-being relate to the potential for innovation?</p> <p>What are the implications of different waves of innovation in the US economy on society and the government's role in balancing winners and losers?</p>

Technology, Energy, Manufacturing, And Health”⁵ that will be used for demonstrating our system.

Setup. We invited four Ph.D. students (two males and two females, denoted as *P1-P4*) to study the fourth section (i.e., Open API & Marketing Channels) of the FinTech course. None of them had a background in FinTech before taking part in our evaluation. They were instructed first to study the section using around one hour, similar to the length of the course video. To mimic a real-world scenario of studying new content, we provided all related course material on the homepage of that section⁶. They could learn with any materials provided by the course instructor, including course videos, slides, and reading materials. During the 1-hour study, the participants were encouraged to use our system to receive help when they met any questions. After studying the section, the participants were invited to recall their learning experiences and comment on our system through a semi-structured interview.

Experiment Result. Through the preliminary evaluation, we found that each participant spent approximately 20 minutes interacting with Knowledge Compass during a one-hour learning session. Each participant's number of submitted questions to Knowledge Compass ranged from three to six, with an average of five. Follow-up questions recommended by our system accounted for a roughly average of 50% of these queries, ranging from 33% to 66%. We discovered that the four participants tended to initially learn the section with the course slides. Then they would turn to Knowledge Compass for assistance when encountering a topic that lacks a clear introduction. The majority of their inquiries began with “what”, with “how” and “why” following closely behind. We inquired the participants about in what situations they found the recommended follow-up questions useful. We concluded two major benefits of follow-up questions. First, *P1*, *P3*, and *P4* reported that follow-up questions were useful for understanding what to focus on next through follow-up questions and eventually establishing a general understanding of the course. Besides, follow-up questions sometimes helped clarify the question asked by participants. For

instance, *P1* found that our system initially struggled to provide a satisfactory response to his question (i.e., what is the relationship between open API and open banking). However, he was pleasantly surprised when a follow-up question specified his query (i.e., how does open API facilitate open banking). With the new question, *P1* obtained a satisfactory answer.

Nonetheless, the participants pointed out several potential improvements in the follow-up question recommendation. *P1* and *P3* suggested a way to personalize the system by not recommending follow-up questions that users have previously indicated as uninteresting (e.g., not selecting before). *P4* hoped that the strategy for the recommending could be progressive. The system can focus on the breadth of knowledge to help students understand the framework of the content at the beginning. Then the system can shift to recommending more questions about in-depth content.

Follow-up Question Demonstration. We showcased some follow-up questions from the user experiment mentioned above and collected several examples from another two courses (Table 1). The results demonstrated the effectiveness of our proposed prompt to generate context-specific and diverse follow-up questions.

4 CONCLUSION AND FUTURE WORK

We introduced Knowledge Compass, an interactive QA system designed to address students' questions and recommend follow-up questions for promoting deep and comprehensive learning. Our evaluation affirmed the system's efficacy in assisting students in achieving a comprehensive understanding of the course material. Our future work includes: 1) conducting a larger scale user study to evaluate the system thoroughly 2) delving deeper into theories and algorithms for follow-up question recommendations, including leveraging epistemology and learning theories in the recommendation process, and 3) incorporating personalized responses and follow-up questions based on users' historical interaction records.

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⁵<https://ocw.mit.edu/courses/6-006-introduction-to-algorithms-spring-2020/>

⁶<https://ocw.mit.edu/courses/15-s08-fintech-shaping-the-financial-world-spring-2020/pages/class-4-open-apis-marketing-channels/>

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